

YOUR PHILANTHROPIC IMPACT ON PATIENT CARE

2022 **IMPACT REPORT**



YOUR GIFTS SERVE AS A BRIDGE FOR PAMF PHYSICIANS AND CLINICIANS TO INNOVATE AND ACCELERATE CHANGE IN HEALTHCARE. THANK YOU FOR HELPING TO SHAPE YOUR CARE FOR THE FUTURE.

-- Shannon Brady, Executive Director, PAMF Philanthropy

\$13.4M

34%

\$35M

INVESTED IN 2022

INCREASE FROM 2021

**EARMARKED FOR FUTURE PROJECTS,
2023 AND BEYOND**

At Palo Alto Medical Foundation, philanthropy teams have the unique opportunity to partner with community members to strengthen Sutter's mission to enhance the well-being of people in our community through compassionate healthcare. Generous community donors and seasoned philanthropists chose to give more than \$20 million in 2022 toward innovative programs, advanced medical technologies and research partnership initiatives that go beyond operating budgets to directly impact patient care. Thank you.

Philanthropy is an irreplaceable part of our not-for-profit mission and our fundraising initiatives are local by design—embracing core innovation, expanding accessibility and improving health outcomes in each of the communities we serve. One hundred percent of your gifts go directly to the designated programs—not a penny to overhead.

PAMF HIGHLIGHTS

We partner with physicians and leaders to help activate their own creativity to solve problems big and small for PAMF in all aspects of multispecialty care. More than **5,400 generous donors** make a tangible impact on our work in caring for the community.

"IT FILLS US WITH GRATITUDE WHEN PEOPLE SHOW THEIR APPRECIATION AND THANKS BY GIVING A GIFT. BUT I'VE ALSO LEARNED OVER THE YEARS HOW MUCH IT MEANS TO PATIENTS TO MAKE THESE GESTURES. IT IS TRULY A WIN-WIN."

– Kurt VandeVort, M.D., CEO Palo Alto Foundation Medical Group

COMMUNITY

Cancer Telegenetics:

New study aids in the early identification and management of hereditary cancer risks and evaluates the best way to livestream genetic counseling information from care providers for wider accessibility. Demand has skyrocketed 75% in the first 5 years of the **Cancer Genetics and Prevention Program** at PAMF from 2014 – 2019, and philanthropic gifts help accommodate this demand.

Metabolic Wellness Program:

Wearable glucose tracking devices provide real time feedback on the impact of food, stress, exercise and sleep on metabolic health. This novel lifestyle intervention is helpful for pre-diabetic and otherwise "healthy" patients to **help prevent or even reverse heart disease**, while improving how patients feel physically and emotionally.

Lazy Eye Research:

4% of children nationwide are diagnosed with amblyopia—also known as lazy eye. If caught early, the brain can be trained to rewire itself to see through both eyes—sight is rewired through patching or surgery. PAMF ophthalmology research shows that **adherence to patching regimens works**, and so does **early objective vision screening** in primary care to catch problems early to refer for treatment.

PAMF Nursing Scholarships:

Encouraging active PAMF employees to pursue careers in nursing, helping to ease staffing shortages and encouraging diverse candidates to receive advanced degrees.

INNOVATION

Free Breastfeeding Classes:

Having a child can be a lonely time especially during a pandemic. **Free breastfeeding classes** are offered through philanthropic gifts in Palo Alto and Santa Cruz for communities in need. Classes are offered virtually as well to serve even more people, providing moms with important information, plus a support network connecting with others.

Pediatric Cardiology Expansion:

PAMF opens its 8th pediatric cardiology specialty site in the greater Silicon Valley area giving the tiniest patients access to world class cardiac care and the latest diagnostic technologies.

Machine Learning and A.I. take on COPD:

Building on a successful philanthropy funded program for Congestive Heart Failure, data scientists will create an accurate COPD registry to support real time patient care and research. When complete, the tool will also **identify patient populations at higher risk for COPD** to offer imaging tests or clinical trials to qualified and interested patients.

Sensory Vaccine Clinics:

Trauma and negative experiences can be a barrier for children to receive important vaccines like flu, COVID or other life-saving shots. Sensory vaccine clinics make shots less traumatic for children by purposefully creating relaxing environments and removing stimuli that can trigger children receiving vaccinations. The result is happier children and parents while receiving these critical treatments.

"This amazing clinic made me cry how easy it was compared to the distress and forceful restraints we have seen at traditional clinics."

–Sensory Vaccine Clinic parent

WIDESPREAD IMPACT THROUGH DONOR GIFTS

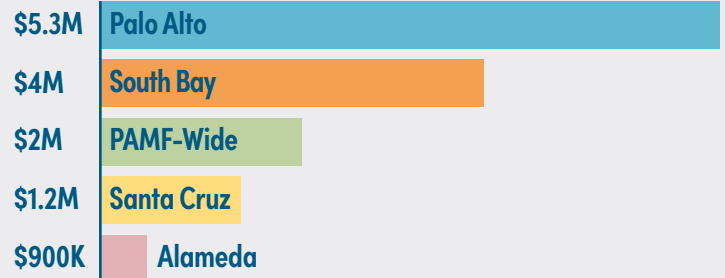
DONOR GIFTS INVESTED BY TYPE:

\$4.6M + **\$8.8M**
PROGRAM CAPITAL

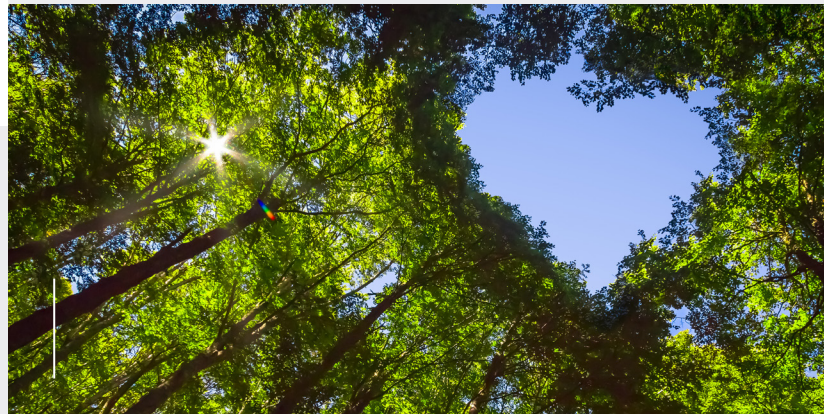
TOP SERVICE LINE INVESTMENTS:



INVESTMENTS BY AREA:



ACCELERATING THE FUTURE OF HEALTHCARE



MAKING AN IMPACT THROUGH PLANNED GIVING



LEGACY GIFTS

Since 2018, planned gifts have accounted for more than \$50M available to invest at PAMF. Legacy gifts provide a long-term, stable source of funding that enables PAMF to provide world-class healthcare to our community. In 2022 planned gifts provided an immediate impact on patient care with more than **\$2.5M** realized to support **research, oncology, geriatrics and integrative health**.

PLANNED GIVING MATCH: In 2023, Sutter Health is providing a \$25,000 funding match for every \$1M pledged by Legacy Society members through their estate plans.

"Thank you for your commitment to supporting local healthcare and we hope you consider taking advantage of this matching gift opportunity by joining the PAMF Legacy Society."

– Elizabeth Vilardo, M.D., CEO Sutter Bay Health Foundation

TO SEE OUR HONOR ROLL OF DONORS VISIT:
sutterhealth.org/pamf/HonorRoll

CONTACT US

Shannon Brady, Executive Director, PAMF
shannon.brady@sutterhealth.org
sutterhealth.org/pamf-giving