



2021

Philanthropy Report



**Patient Care &
Philanthropy at CPMC**

Your City, Your Hospital, Our Community



Together, we've got this.

Even though healthcare workers continue to face a steady stream of challenges related to COVID-19, we are beginning to turn the corner on this tremendously difficult moment in our history. It's been a long journey, but with your help, the doctors, nurses and other front-line providers at California Pacific Medical Center have stood strong to provide compassionate care to those in need. During these trying times, it is important to acknowledge that **many of the exceptional services at CPMC are made possible by visionary philanthropic partners like you.** Such a strong commitment to the community – from both you and our team of dedicated professionals – is proof that **together, we've got this.**

Thank You.





“Last year was a major test of our resiliency in the healthcare industry. But during this difficult time, one thing became crystal clear to me: **Together, we are stronger.** Our colleagues in the medical center did a tremendous job of delivering care in 2021, but an ever-evolving coronavirus meant that new challenges kept rising up. In response, so did our generous philanthropic partners, who together invested more in the extraordinary care offered at CPMC than in any year in recent memory. It was an amazing show of community spirit – these friends not only have big hearts, but they have our sincere gratitude as well.

Together, we are stronger. Inherently, we believe this to be true. Together, we proved it.”

Allison Duignan

Executive Director, CPMC Foundation





TOGETHER
we CARE

Women's Health

CPMC's Center for Women's Health Care opened in 2021 and features three exceptional programs, all of which are enhanced by philanthropic funding: the Breast Health Center, the Pelvic Health Program, and the Women's Health Resource Center.

Generous philanthropic partners made it possible for nurse navigators at the Notkin Family Breast Cancer Recovery Program to **offer more than 2,800 biopsy consultations** as well as create survivorship plans for patients who had completed their breast cancer treatments.

Funded by a major philanthropic investment, the new Maternal Health Equity Innovation Lab at CPMC will **analyze data and test interventions to reduce health disparities** among pregnant women of diverse backgrounds.

Demand for perinatal psychology services has continued to steadily increase and **CPMC expanded its Psychology Fellowship program** to help these patients by adding new support and treatment groups.

In 2021, the Women's Health Resource Center handled more than 5,500 patient encounters, including those in its Ovarian and Reproductive Cancer Recovery Program. **Much of this care was funded by philanthropy.**

“

MY EXPERIENCE AT CPMC'S CENTER FOR WOMEN'S HEALTH CARE HAS BEEN NOTHING BUT PHENOMENAL.”

– VICKI, PATIENT

Children's Health

Generous philanthropic partners made it possible for CPMC's Novack Family Child Life Program to **help children and families cope with the stress associated with hospitalization or medical treatment** in more than 22,000 patient encounters.

As part of CPMC's Baby Friendly Hospital certification process, the Deikel Family Newborn ICU used philanthropic funding to **train approximately 100 neonatal nurses on best practices for feeding premature babies.**

Launched entirely with philanthropic investments, the new Sutter Health Neonatal Specialty Services program located at CPMC provided **real-time, virtual neonatal critical care consultations to community hospitals** across the region.

The Kalmanovitz Child Development Center provided comprehensive assessment and treatment for children of all ages with developmental delays in more than 18,000 patient visits, **many of which were covered by philanthropic scholarships.** Requests for scholarships reached historic levels during the COVID-19 pandemic.

Started by philanthropy, the Pediatric Food Allergy Clinic works to **desensitize children with severe allergies** by carefully and slowly exposing them to small amounts of their allergen, under medical supervision.

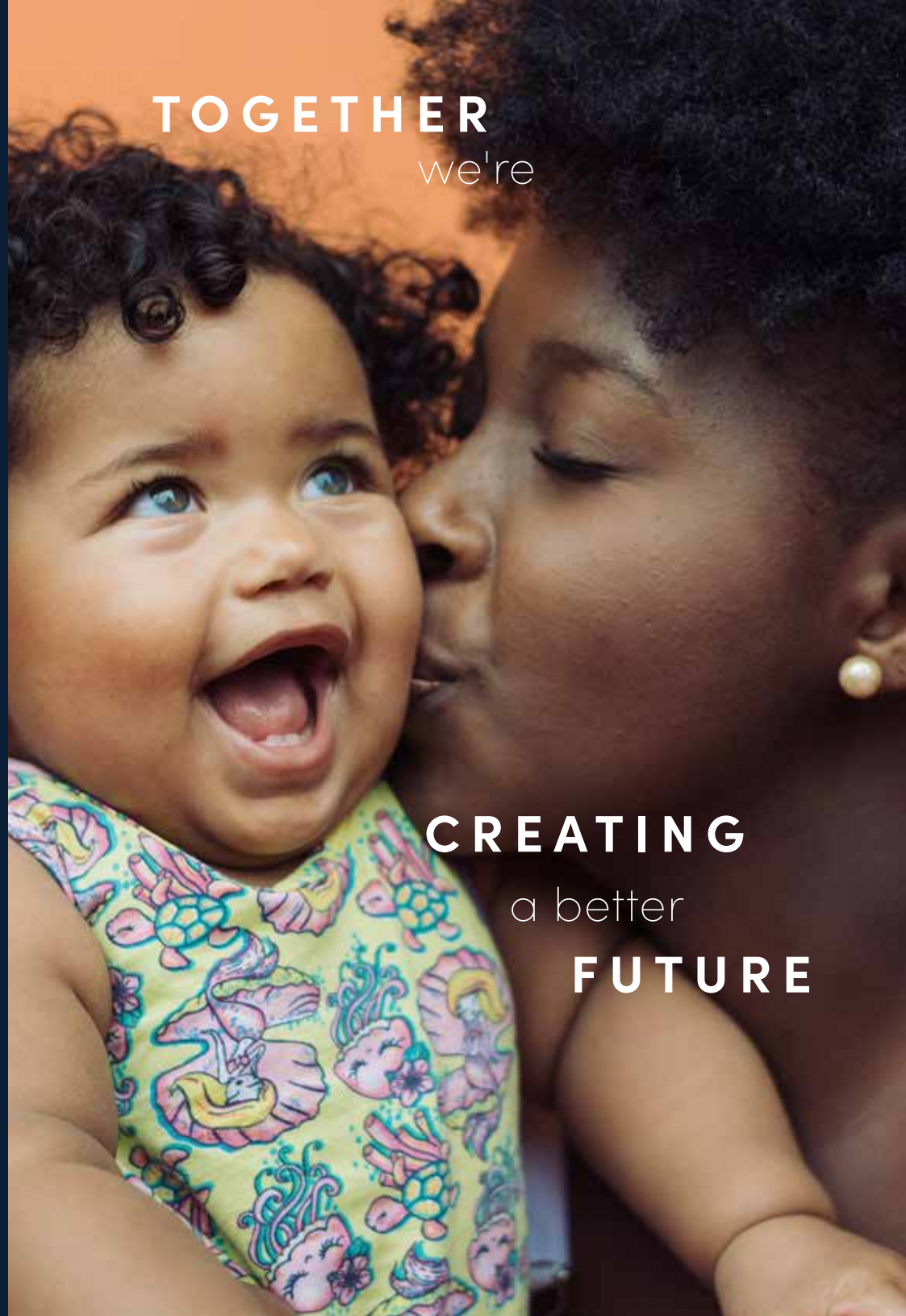
“

CHILD LIFE ALWAYS MADE THE HOSPITAL FEEL LIKE HOME AND THAT THERE WAS A LIGHT AT THE END OF THE TUNNEL.”

– ERIKA, MOTHER OF A PEDIATRIC LEUKEMIA PATIENT

TOGETHER
we're

CREATING
a better
FUTURE



TOGETHER
we HEAL



Cancer Care

By measuring cancerous DNA in patients' blood before and after treatment scientists from CPMC's Cancer Avatar Research Project, which was launched with philanthropic funding, can determine if patients should continue current therapies or switch to something different.

CPMC's Center for Melanoma Research and Treatment recently completed a five-year survival analysis of its patients and CPMC's results were approximately **15 percentage points better than the national average.**

Thanks in part to philanthropic funding, **palliative care services are now available to cancer patients and their loved ones** in CPMC's Outpatient Oncology Clinic 20 hours a week.

Generous philanthropic partners in the community helped CPMC's Thoracic Oncology Program acquire equipment that enables **minimally invasive biopsies for lung cancer patients.**

Philanthropic funding has made it possible for CPMC's Music Therapy Program to now serve hospitalized cancer patients to **help them better cope with stress and pain.**

Thanks to philanthropic investments from the community, **the High-Risk Gastrointestinal Cancer Program expanded patient access to genetic counseling.**

“

PEOPLE EXPECT US TO CARE FOR THEM IN A TRULY PERSONAL WAY THAT GOES ABOVE AND BEYOND OTHER HOSPITALS — AND WE DO.”

– JOHN LEE M.D., DIRECTOR,
CPMC RADIATION ONCOLOGY

Neurosciences

More than one-third of the budget at CPMC's Forbes Norris MDA/ALS Research and Treatment Center is funded by philanthropy, enabling **comprehensive, multidisciplinary care for patients** and support services for their loved ones.

The Ray Dolby Brain Health Center provides comprehensive, family-centered care for patients with cognitive impairment. **Thanks to a visionary philanthropic investment**, the center offers families support through case management, social work services, on-site Alzheimer's Association assistance and individual, family and group psychotherapy.

Generous philanthropic partners helped CPMC acquire a Rosa Robot brain mapping tool which **helps neurosurgeons determine what part of the brain to remove to stop epileptic seizures**, while still maintaining functions like speech and motor skills.

Purchased with philanthropic funding, a Bioness Integrated Therapy System™ provides rehabilitation patients who suffered a stroke or brain injury with interactive, divided attention exercises to **better simulate real life daily activities**.

The Health Psychology Program at CPMC offered **four full-time fellowship positions funded by philanthropy** that gave students hands-on clinical experience working with cancer, cardiology, gastrointestinal and OB-GYN patients and their families.

“

THANKS TO OUR REMARKABLE PHILANTHROPIC PARTNERS WE'RE ABLE TO ACQUIRE AMAZING TECHNOLOGY.”

– BRIAN ANDREWS, M.D., FACS, FAANS,
CHAIR, CPMC DEPARTMENT OF NEUROSCIENCES

TOGETHER
we're

ELEVATING
CARE





TOGETHER we're

personalizing

CARE

Leading-Edge Research

The Cancer Avatar Research Project team discovered that a **drug called Bufalin inhibits a specific protein that causes melanoma**. The drug's surprise ingredient: toad venom extract.

CPMC's Forbes Norris MDA/ALS Center conducted a study that proved **therapists can teach ALS patients to use their artificial speech generating devices via telemedicine technology**. Prior to this, insurance would not cover the cost of the equipment without in-person training.

To manage a growing number of therapeutic clinical trials, **philanthropic funding enabled the hiring of a new clinical research associate** at the Ray Dolby Brain Health Center. This person will coordinate a wide range of patient activities, tests and examinations crucial to the execution of the trials.

By studying protein markers in a patient's blood, CPMC lung cancer researchers can **better predict which lung nodules are caused by cancer**, versus infectious or other benign causes.

Last year researchers at CPMC discovered that a particular type of drug (PARP inhibitor) can help **suppress the growth of biliary tract cancers**.

“

PHILANTHROPY IS A GAME-CHANGER FOR INNOVATING NEW MODELS OF CARE.”

– MOHAMMED KASHANI-SABET, M.D.,
DIRECTOR, CPMC CANCER CENTER

Advanced Organ Therapies & Transplant

On New Year's Day 2022, **CPMC Transplant Services performed its 10,000th procedure** and, according to the Scientific Registry of Transplant Recipients, consistently delivers better than expected outcomes. CPMC offers its patients kidney, liver, pancreas and heart transplants.

CPMC's Living Kidney Donor Institute, which will launch in 2022, has **hired a full-time coordinator with philanthropic funding**. The Institute's goal is to significantly raise the percentage of living kidney donors because outcomes with living donors are typically better.

The **new Advanced Heart Failure and Transplantation Fellowship at CPMC**, which is funded by philanthropy, recruited its first fellow in 2021 (starting work in 2022). This one-year advanced fellowship provides hands-on learning in a nationally prominent program that has performed more than 500 heart transplants.

Every year, **philanthropy helps cover the cost of non-medical expenses** for out-of-town transplant patients with limited financial resources. This includes items such as housing, transportation, meals and more.

“

**IN TRANSPLANT, WE'RE NOT READING
MEDICAL BOOKS, WE'RE WRITING THEM.
WE HAVE TO BE OUT THERE ON THE EDGE,
LEARNING EVERY DAY.”**

— ROBERT OSORIO, M.D., FACS,
CHAIR, CPMC DEPARTMENT OF TRANSPLANTATION

TOGETHER
we PERFORM

MEDICAL
MARVELS



Education & Community Mission

By executing a pivot to digital delivery, **Community Health Resource Center classes were able to reach more people and a wider geographical radius.** Total attendees last year exceeded 4,700 patients, about 1,150 more than were projected.

The **Jan Shrem and Maria Manetti Shrem Cardiology Fellowship** makes it possible every year for nine fellows to be directly involved in the most advanced levels of cardiovascular care at CPMC.

Philanthropic funding helped provide significant assistance for Coming Home Hospice patients with limited financial resources. In many cases, **patient grants covered 50% – 70% of the cost** of hospice services.

Generous philanthropic partners made it possible for **more than 1,100 CPMC nurses to participate in a day-long Competency Camp** to gain new skills, refresh existing ones and learn critical thinking techniques.

Thanks to philanthropic funding, **rotation time for CPMC Residents has been doubled in the Acute Care for the Elderly (ACE) Unit**, allowing them an extended, hands-on experience in caring for geriatric patients.

“

PHILANTHROPY IS THE LIFE BLOOD OF MANY IMPORTANT PROGRAMS AT CPMC.”

– HAMILA KOWNACKI, R.N.,
CHIEF OPERATING OFFICER, SUTTER HEALTH CPMC

A close-up photograph of a man with a beard kissing a woman on the cheek. They are outdoors, with green foliage in the background. The man is on the right, leaning towards the woman on the left. The lighting is bright and natural, suggesting a sunny day.

TOGETHER we're
CREATING

**HEALTHIER
COMMUNITIES**

CPMC 2021 Awards & Accolades



Platinum Performance

CPMC received the American College of Cardiology's Platinum Performance Achievement Award for sustained, top level performance in the Chest Pain – Myocardial Infarction Registry. CPMC is the only hospital in San Francisco and one of only six hospitals in California to receive this prestigious distinction.

High-Performing

U.S. News and World Report recognized CPMC as high-performing in Aortic Valve Surgery, Congestive Heart Failure, Colon Cancer Surgery, Chronic Obstructive Pulmonary Disease, Hip Replacement and Stroke Care.



Honor Roll

CPMC was named to the Target: Type 2 Diabetes Honor Roll by the American Diabetes Association and the American Heart Association.

Top 10

U.S. News and World Report has named CPMC's Van Ness Campus as one of the top 10 hospitals in the San Francisco metropolitan area.

Honor Roll

The Van Ness and Mission Bernal Campuses were both named to Cal Hospital Compare's Maternity Care Honor Roll.



Clinical Excellence

Healthgrades recognized CPMC with Clinical Excellence Awards in Coronary Intervention, Pulmonary, Gastrointestinal and Stroke Care.

Awarded Gold-Plus

CPMC was one of 11 Sutter Health hospitals to earn the Get With The Guidelines® Stroke Gold-Plus Quality Achievement Award from the American Stroke Association.



Awarded Gold

Bay Area Parent Magazine gave CPMC a gold award as the top hospital in San Francisco, specifically mentioning its services for women, children, orthopedics and organ transplant.

Silver Level 2 Accreditation

CPMC's Mission Bernal Campus Geriatric Emergency Department received Silver Level 2 Accreditation, the first hospital in the Bay Area to earn this prestigious designation from the American College of Emergency Physicians.



Awarded Gold

CPMC's Van Ness, Mission Bernal and Davies Campuses received Gold Designations and were named to the Antimicrobial Stewardship Honor Roll by the California Department of Public Health.



THANK YOU

 CPMC Foundation
Sutter Health