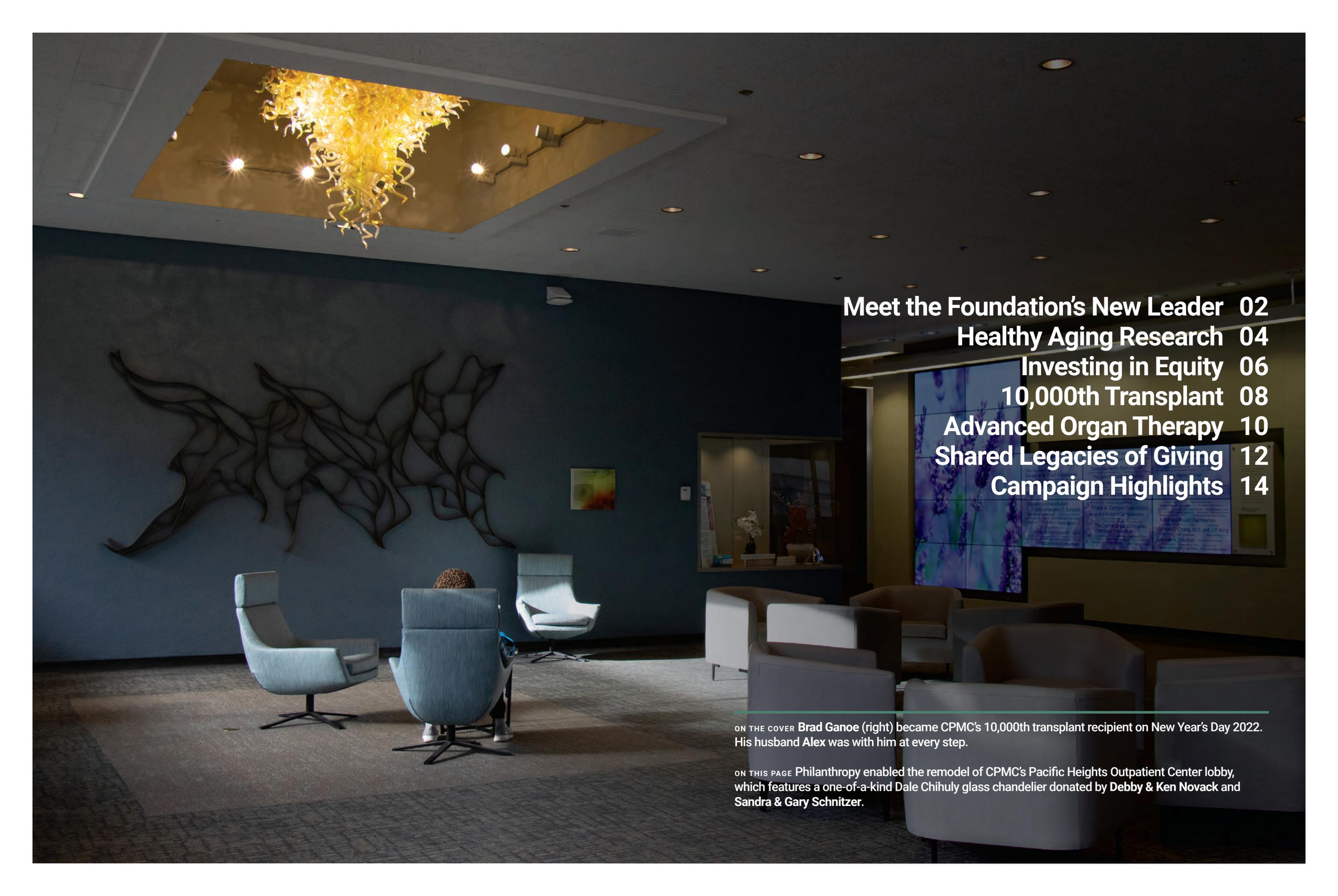


Fall 2022

# Your City, Your Hospital





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**ON THE COVER** Brad Ganoe (right) became CPMC's 10,000th transplant recipient on New Year's Day 2022. His husband Alex was with him at every step.

**ON THIS PAGE** Philanthropy enabled the remodel of CPMC's Pacific Heights Outpatient Center lobby, which features a one-of-a-kind Dale Chihuly glass chandelier donated by Debby & Ken Novack and Sandra & Gary Schnitzer.

# Charting the Path Forward

## Meet CPMC Foundation's New Executive Director



This April, Allison Duignan became CPMC Foundation's new executive director. She brings extensive experience consulting for philanthropic and non-profit organizations in San Francisco, nationally, and abroad. That includes working on our multi-year *Your City, Your Hospital* fundraising campaign, which helped her hit the ground running as she leads CPMC Foundation through a critical moment for healthcare and philanthropy.

### **What was your first experience with CPMC?**

My first experience was as a patient. When I moved to the city, I was pregnant with my first child and several friends encouraged me to find a doctor through CPMC and deliver at the California Street campus. Some of them had their children there—or were born at CPMC themselves—and it was clearly a place they trusted. I'm so happy I listened. I received terrific, personalized care from a compassionate team throughout my pregnancy and delivery. When I was pregnant with my second child, I came right back to CPMC.

### **How did your earlier work with CPMC Foundation inform your decision to return in this leadership role?**

When I previously worked here, I saw up close the many ways that donors partnered with CPMC Foundation. They made philanthropic investments with passion, thoughtfulness, and a commitment to having a meaningful impact on the lives of patients and families. The past two years have clearly shown that for communities to thrive we need high quality, accessible healthcare. Philanthropy is an important part of that. Philanthropy allows us to innovate and to both anticipate and respond to needs in a dynamic environment. I'm thrilled to lead an organization committed to improving the health of the city we call home. And I'm honored to partner with a philanthropic community that so generously entrusts us with resources to be the best we can be for patients and their families.

### **What should we look forward to from CPMC Foundation as our current fundraising campaign winds down and the pandemic comes (we hope) to an end?**

Our *Your City, Your Hospital* campaign has been an amazing collaboration between our philanthropic community and CPMC that led to important advances in medical care, research, and the patient experience. Programs at the core of both the medical center and that fundraising campaign—areas like cancer, neurosciences, and so much more—remain as important for us as ever.

But I'm excited to share that we are expanding our focus to include a number of emerging healthcare trends and opportunities that require our attention and philanthropic support. This includes research into longevity and healthy aging; advances in cardiology, such as leading-edge technology to transport donor hearts and expand the pool of organs for patients in our region; and investing in housing for transplant patients and their families who need a safe, affordable place to stay during treatment.

We have also begun incorporating important lessons of the pandemic in our efforts. For example, we are working to grow the resources for behavioral healthcare at CPMC, especially for children and teens coping with the mental health fallout of COVID-19. And we are taking steps to support health equity initiatives starting with groundbreaking pilot studies in maternal health equity that will ultimately reduce disparities and improve outcomes for mothers and babies across the Sutter Health system.

I look forward to engaging our donor community with the incredible clinicians and researchers leading these projects. The innovations coming out of the hospital are leading us into the future of healthcare. I am excited to welcome our community to join us!



# Accelerating Research into Healthy Aging

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Aging is a strong risk factor for many chronic diseases, from dementia to osteoporosis. As our population ages, figuring out how people can stay healthy becomes increasingly crucial for both personal well-being and the greater social good.

“To extend our healthy, active years, we must better understand how our bodies change as we age,” says Steven Cummings, M.D., who leads the San Francisco Coordinating Center (SFCC), a part of the CPMC Research Institute focused on healthy aging. The center is one of the premier aging research programs in the world and, through generous unrestricted gifts from the community, CPMC Foundation recently awarded it an \$8.5 million philanthropic grant to expand its team of experts and widen the scope of their work. “With more faculty,” he says, “we can do more to discover why some people remain independent and others become frail and vulnerable with age.”

For decades, the center has been at the forefront of aging and longevity research. The researchers who make up its small team have collectively published more than 1,000 scientific papers while working across boundaries between biology, epidemiology, and clinical quality-of-life outcomes. They’ve examined the benefits of retaining muscle mass, found a link between quality of sleep and the development of dementia, and identified several genes associated with longevity. The SFCC also conducted the clinical trials behind the approval of the drugs physicians now commonly prescribe to prevent fractures in osteoporosis patients.

The new grant will also fund increased translational research, often described as “bench to bedside” research, and clinical research into patient care. And it means there will be more opportunities to partner with CPMC clinicians to innovate on behalf of older patients. CPMC is home to initiatives like the Acute Care for the Elderly (ACE) Unit at the Mission Bernal Campus and the Hospital Elder Life Program (HELP), which received a rare Center of Excellence designation by the American Geriatric Society. Both are geared toward avoiding hospitalization-related complications for older inpatients while also helping them return home sooner and reducing the need for readmission.

“Research into the unique health needs of older people is incredibly important,” says Wendy Zachary, M.D., who directs both ACE and HELP. “As a geriatrician, I’m thrilled by the prospect of collaborating with the SFCC team to develop new ways of helping our patients.”

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Older people across the world benefit from the research of **Steven Cummings, M.D.**, and his colleagues, which has redefined osteoporosis care and yielded valuable insights into age-related illness.

# Investing in Equity

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After COVID-19 laid bare longstanding inequities in health and healthcare outcomes, one couple is using their philanthropy to draw attention to inequities in maternal health and to support child development at CPMC. The family, who wishes to remain anonymous, gave \$1 million to establish a new Maternal Health Equity Innovation Lab and \$500,000 to support the Kalmanovitz Child Development Center, the largest children's multi-disciplinary clinic for developmental delays and differences in Northern California. This gift represents the largest single gift to date in support of Sutter Health's efforts to improve health equity for patients and their communities.

"Equal access to maternal healthcare was especially important to this couple and their gift will impact the healthcare system for years to come," says Raya Elias-Petros, vice president of philanthropy, Sutter Health Bay Area.

This philanthropic gift to health equity will help CPMC and the Sutter Institute for Advancing Health Equity (IAHE) lead research and find solutions to health disparities among pregnant people of diverse socioeconomic backgrounds and the care of their newborn infants.

"We are humbled and inspired by the generosity of these donors to invest in our work toward health equity," says Leon Clark, chief research and health equity officer at Sutter Health. "Maternal health has been a focus for our team from the very start as part of the multidisciplinary effort to prevent maternal health disparities within our system—and more recently with our work uncovering inequities in outcomes for COVID-19 patients."

## Maternal Health Equity Innovation Lab at CPMC

Sutter Health and CPMC will lead efforts to bring equal access to maternal healthcare and the health equity team hopes the work will eventually influence other healthcare organizations across the country. This philanthropic gift will help the new Maternal Health Equity Innovation Lab do the following:

- Expand IAHE's work in maternal health equity to help ensure access to care and optimal health outcomes for all
- Accelerate the cycle of innovation and research in health equity solutions
- Focus on achieving equitable maternal and infant outcomes such as pre-term birth, C-sections, maternal morbidity and mortality, breast feeding, low birth weight and overall patient experience
- Enhance Bay Area collaborations with academic institutions such as Stanford, UCSF, San Jose State University School of Public Health, the California Maternal Quality Care Collaborative and other Federally Qualified Health Centers



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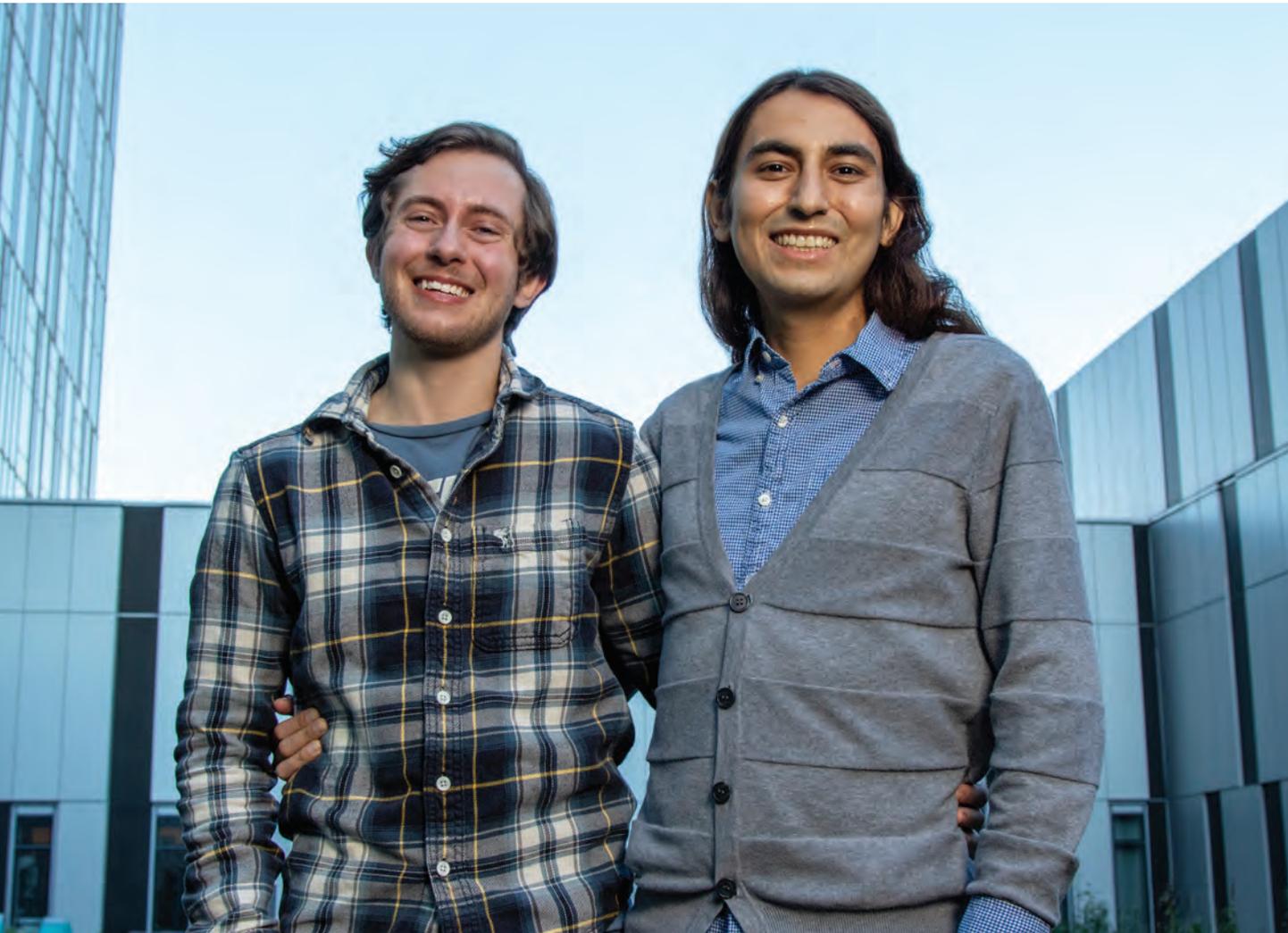
CPMC has championed maternal health equity for decades. In 1995, it developed best practices to address disparities in maternal care that were disseminated throughout Sutter Health, adopted by the California Hospital Association, and implemented across the state.

IAHE recently completed a unique epidemiologic study to help shed light on how COVID-19 exposure during pregnancy differs by race and ethnicity. This maternal care study, published in the journal *Women's Health*, provides key data about how the virus spreads among expectant mothers of color—offering new insights and guidance on vaccination strategies in pregnancy. Findings from this research will be used to design tailored solutions that will help address identified equity gaps for pregnant patients across the Sutter Health network.

To learn more about Sutter Health's equity efforts, please visit [sutterhealth.org/health-equity](https://sutterhealth.org/health-equity).

# Celebrating a Transplant Milestone

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ABOVE Brad (right) and Alex Ganoe at one of the Van Ness Campus's rooftop gardens, just a few weeks after Brad's liver transplant.

When his phone rang on the last hour of New Year's Eve 2021, 29-year-old Brad Ganoe nearly let it go to voicemail. "But when you're on a transplant list," he says, "they tell you to pick up every single call." As the rest of the West Coast rang in 2022, he and his husband Alex rushed to CPMC with news that a donor liver had become available.

Brad started the new year at the Van Ness Campus, where a team led by Assad Hassoun, M.D., FACS, performed his seven-hour transplant surgery. In the process, Brad became CPMC's 10,000th organ transplant recipient. CPMC is one of the country's premier transplant hospitals, and few have reached that 10,000 transplant milestone. But for Brad, this lifesaving operation was a milestone of a different sort, marking the point when he and Alex could begin to restore the lives they had put on hold.

The previous summer of 2021 was a low point for Brad's health. "My quality of life was cratering," he says. "I felt like a cheap imitation of life most days."

He experienced a series of debilitating pancreatitis episodes and was in and out of the hospital with complications. As 70 pounds of fluid accumulated in his abdomen, walking and breathing became painful. Small injuries wouldn't heal. Hepatic encephalopathy—when the liver fails to filter toxins like ammonia, affecting brain function—wrecked his ability to maintain conversation and focus. "I'd forget anything said within moments," he recalls, "and I was too confused to count my fingers." A year before, he was giving talks on complex mathematics and physics as a doctoral student in theoretical chemistry at UC Berkeley. "But by August 2021, I couldn't even read a clock." Brad ended the summer in CPMC's ICU on a ventilator and dialysis with multiple organ failure, where he eventually stabilized enough to return home.

By that point—with half a pancreas and end-stage liver disease—Brad had fully stepped away from grad school and Alex had left his job as a nurse to care for Brad full time. His CPMC advanced organ therapy team helped him get on the liver transplant list and they remained hopeful. A few months later, he received the call.

By the summer of 2022, Brad's problems from the year before were distant memories. "My complexion and weakness literally frightened strangers, but now few people would notice an issue," he says. "Transplant is the thoughtful pruning that pared the husk and repaired the man."

He receives ongoing liver and endocrine care at CPMC. As he adapts to new routines managing medications, diet, fatigue, and doctor's visits, he says therapy—including group sessions with other transplant patients—"has been phenomenal to ground myself with a new framework of understanding this life." And maintaining a sense of humor has helped him press forward. In April, his husband Alex returned to his nursing career and, in June, Brad was back at the lab.

As he reflects on his care at CPMC, he praises everyone from his medical team to administrative and custodial staff as "beyond caring" in their interactions. He recalls Warren Browner, M.D., MPH, approaching him at the cafeteria between appointments: "He came by to ask how I was doing before I even knew he was the CEO!"

"Receiving this liver is a precious gift," he says, "and to be the hospital's 10,000th transplant only adds to this incredible experience."

# Advanced Organ Therapies and Transplant at CPMC

Improvements in surgical techniques, new technologies, and new medications help transplant patients like Brad Ganoë heal faster and get back to their lives sooner.

“It’s incredible how far we’ve come with transplants; they’re becoming more routine,” says Robert Osorio, M.D., FACS, chair of Advanced Organ Therapies and Transplant at CPMC.

That innovation extends beyond transplant care with the variety of advanced organ therapies provided throughout the medical center. Expert teams collaborate across disciplines to care for patients with a range of complex illnesses, often drawing on sophisticated new technologies and techniques. “In advanced organ therapies and organ transplantation, we’re not reading medical books, we’re writing them,” says Osorio. “We have to be out there on the edge, learning every day.”

**300** In 2021 CPMC performed more than 300 transplants.



The Paul May and Frank Stein Interventional Endoscopy Center uses nonsurgical procedures to treat a wide range of digestive tract conditions. It has a 95% success rate for removing colon polyps on the first try compared to a national average of about 80%.

CPMC is accredited as a Rectal Cancer Center of Excellence and recognized as high performing in colon cancer surgery by *U.S. News & World Report*. Surgeons use highly advanced robots, funded in part by philanthropy, to perform organ-preserving surgery and avoid a colostomy.

**One-year patient survival rates are among the best in the country for kidney (97%), heart (91%), and liver (95%) transplants.**

**CPMC brings advanced organ care closer to home with outreach clinics across Northern California helping patients with conditions ranging from heart failure to liver disease.**



CPMC is one of the few centers on the West Coast that offers patients NanoKnife technology to destroy pancreatic cancer cells with electrical currents.



Our liver specialists are highly experienced in the diagnosis and treatment of autoimmune liver diseases and offer patients access to clinical trials investigating the development of new treatments for these difficult conditions.

**Physicians working with scientists at CPMC’s Cancer Avatar Research Project discovered that an immunotherapy called niraparib can suppress the growth of bile duct cancer tumors.**



CPMC’s liver team was the first in the Bay Area to perform robotic-assisted resections to remove a diseased part of a patient’s liver, completing more than 150 such surgeries to date.

## Looking Ahead



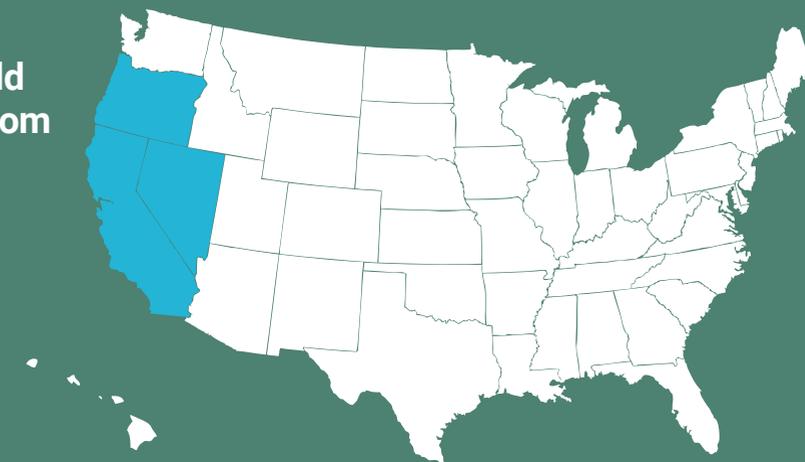
The Living Kidney Donor Institute, which aims to launch next year, will work to increase the percentage of living kidney donations. Patients who receive a kidney from living donors benefit from shorter wait times and better outcomes. The kidney transplant team is already a leader in collaborating with other California transplant centers to widen the pool of potential matches between pairs of kidney patients and willing donors.



CPMC’s heart transplant team is exploring the use of a new technology that could increase opportunities for patients to receive a new heart. Traditionally, donor organs are placed on ice until they are transplanted into a recipient; however, the heart can’t survive outside of the body for very long. A new “heart in a box” system extends their viability by keeping donor hearts pumping. This means the distance that hearts can travel increases from roughly 500 miles to as much as 3,000 miles.

**New technology could bring donor hearts from across the country**

**CURRENT** ●  
**FUTURE** ●



# A Circle of Friends Share a Legacy of Giving

In 1958, Chuck Williams, propelled by the success of his original cookware store in downtown Sonoma and with the encouragement of friends and customers, moved Williams-Sonoma to downtown San Francisco. That same year, Wade Bentson, who had just moved from Oregon, was impressed by the fresh look and cookware theme of this new store and asked for a job. Wade became the first official employee of Williams-Sonoma and lifelong friends with Chuck. In 1970, Wade met James West, who joined the company in 1975 to manage its new mail-order department. Wade and James became lifelong partners while all three remained close friends.

During 40 years at Williams-Sonoma, James West directed various aspects of the catalog and mail order department, contributing to the company's growth as it expanded to over six hundred stores. At the same time, his partner Wade brought exceptional vision and merchandising skills. "He was smart, brilliant, always busy and a great designer, helping to create many iconic cookware items that continue to be mainstays at Williams-Sonoma," James says. "He is one of those personalities everyone is drawn to." Wade's greatest legacy—inspired by the love of cooking and cookware he shared with Chuck—is the Chuck Williams Culinary Arts Museum at the Culinary Institute of America at Copia in Napa.

James, Wade, and Chuck each had connections to CPMC long before any of them needed serious medical care. "It was San Francisco's hospital," says James. "It's just where we went." In fact, in 1972 James's father had one of the first heart bypass surgeries in California at what is now CPMC. When Chuck was diagnosed with cancer in the early 1990s, Wade and James were by his side throughout his treatment and witnessed the compassion of his CPMC medical team up close. In 2004, Chuck made a philanthropic gift to purchase a CT scanning machine for CPMC's radiation oncology program. He was proud to help other cancer patients and smiled broadly when he saw his name outside the imaging room. When Chuck died in 2015, CPMC learned he had left a substantial legacy gift in his estate to benefit cancer patients. Today, his estate continues to make gifts in support of cancer care—and you can visit the Chuck Williams Café, named in his honor, at CPMC's Van Ness Campus.

In 2018, Wade experienced a major health crisis. James remembers rushing Wade to CPMC. "He was near death. It was all thanks to his care team that he survived the next five months in the hospital," says James. "If you can believe it, Wade never complained once. He was just grateful to be alive." In October 2021, Wade passed away, leaving an estate gift of his own to CPMC in appreciation of the care he received.



ABOVE **Wade Bentson** (left), **James West** (right), and **Chuck Williams** were close friends for decades, which included celebrating Chuck's 98th birthday in 2013. All three were inspired by their care at CPMC to make philanthropic gifts.

After Wade's passing, James reflected on the gifts his friend Chuck and partner Wade made to CPMC and was inspired to do the same. "I want to honor what Chuck and Wade have done by leaving a gift in my trust," he says. "I have derived a lot of benefits from CPMC over the years. Out of gratitude for what CPMC did for them, and continues to do for me, I want to make this legacy gift to support the community of San Francisco."

CPMC Foundation is grateful for the many thoughtful legacy gifts our donors make each year. To learn more, please contact the Office of Gift Planning: [CPMCFgiftplanning@sutterhealth.org](mailto:CPMCFgiftplanning@sutterhealth.org) or 415-600-2449.

# Campaign Update

Together we raised over \$260 million in the Your City, Your Hospital campaign. Thank you for investing in the health of San Francisco! Your support ensured that CPMC continued to care for the community with compassion, creativity, and innovation. At every step, your generosity and commitment has provided philanthropic resources that enabled our physicians, nurses, researchers, and staff to make important advances that benefit patients and families. And now, with a renewed vision for CPMC's role in the community and an expanding portfolio of healthcare priorities, we look forward to working together so this inspiring care continues well into the future.

Campaign Funds Raised Exceed

# \$260 Million

In 2021, our philanthropic community's generous gifts totaled **\$34,453,825.**

Our donors directed these funds throughout CPMC, including in the following areas:

Women's and Children's Health	\$3,696,895
Advanced Organ Therapies & Cardiology	\$7,600,871
Neurosciences	\$7,563,748
Cancer	\$9,944,475
Other Priorities	\$5,647,836



## The Campaign for CPMC

**Key Areas of Service at CPMC**

In service to patients, this funding will:

- Innovate New Care Models
- Recruit and Retain Experts
- Inspire Intelligent Research
- Empower Patient Navigation
- Elevate Medical Education
- Enable Support Services
- Acquire New Technology

2021

# Philanthropy Impact

Even though healthcare workers continue to face a steady stream of challenges related to COVID-19, we are beginning to turn the corner on this tremendously difficult moment in our history. It's been a long journey, but with your help, the doctors, nurses and other front-line providers at California Pacific Medical Center have stood strong to provide compassionate care to those in need. During these trying times, it is important to acknowledge that many of the exceptional services at CPMC are made possible by visionary philanthropic partners like you. Such a strong commitment to the community—from both you and our team of dedicated professionals—is proof that together, we've got this.

**On the right are just a few highlights of the many ways that you made a difference for CPMC in 2021.**

**In 2021, more than 500 new donors were inspired to make their first gifts to CPMC.**

**More than 300 donors said THANK YOU to their physicians by making a gift in their honor to celebrate the annual Doctors' Day in March. Year-round, our expert team of clinicians inspire patients to make generous tribute gifts to benefit our patients and their families.**

In 2021, **CPMC's High-Risk Gastrointestinal Cancer Program** expanded patient access to genetic counseling. This invaluable service is not covered by most insurance plans, including Medicare. However, thanks to philanthropic funding, it is now available to all of CPMC's high-risk GI patients.

On New Year's Day 2022, **CPMC's Transplant Department** performed its 10,000th procedure and, according to the Scientific Registry of Transplant Recipients, consistently delivers better than expected outcomes. Every year, philanthropy helps cover the cost of non-medical expenses for out-of-town transplant patients with limited financial resources. This includes items such as housing, transportation, meals and more. Similar philanthropic funds provide patient assistance for our Institute for Health & Healing, Coming Home Hospice, and Women's Health Resource Center.

The philanthropically-funded **Jan Shrem and Maria Manetti Shrem Cardiology Fellowship program** makes it possible every year for nine fellows to be directly involved in the most advanced levels of cardiovascular care at CPMC. Residents and fellows at CPMC receive world-class training in a wide range of specialty programs including cardiology, gastroenterology, hematology/oncology, internal medicine, neurocritical care, pulmonary and critical care, psychiatry, surgery, transplant and more.

More than one-third of the budget at **CPMC's Forbes Norris MDA/ALS Research and Treatment Center** is funded by philanthropy, enabling access to clinical trials and comprehensive, multidisciplinary care for patients and support services for their loved ones.

**The Kalmanovitz Child Development Center** provided comprehensive assessment and treatment for children of all ages with developmental delays in more than 18,000 patient visits, many of which were covered by philanthropic scholarships. Requests for scholarships reached historic levels during the COVID-19 pandemic.

**The Music Therapy Program at CPMC** offers patients and their families the opportunity to receive therapy services from a board-certified music therapist, at no cost to the family. Music Therapy is a clinical discipline that uses research-based music interventions within a therapeutic relationship to address individualized patient goals including pain, stress and anxiety reduction. Originally dedicated to our NICU and pediatric patients as part of our Novack Family Child Life Services program, philanthropy has allowed us to expand this service to include hospitalized adult cancer patients, patients at our Coming Home Hospice, and the Acute Care for the Elderly Unit at our Mission Bernal Campus.

Purchased with philanthropic funding, a **Bioness Integrated Therapy System™** provides rehabilitation patients who suffered a stroke or brain injury with interactive, divided attention exercises to better simulate real life daily activities.

**CPMC's Cancer Avatar Research Project**—launched with philanthropic investments—enables researchers to test hundreds of innovative combinations of already existing therapies to find the one treatment best suited for each individual patient. Recently, the Avatar research team discovered that a drug called Bufalin inhibits a specific protein that causes melanoma. The drug's surprise ingredient: toad venom extract.

To view the full 2021 Impact Report, visit [cpmc.org/giving/impact-report-2021](https://cpmc.org/giving/impact-report-2021).



# Making Your Mark on Our Community's Health

Thanks to the visionary partnership of philanthropic investors like you, CPMC is able to serve patients and their families with personalized, compassionate care. You ensure that patients have the resources to navigate the complexities of cancer care and can benefit from innovative clinical research. You elevate the experience of our youngest patients by providing specialists trained to help kids in the hospital. And you empower our physicians and care teams to accomplish extraordinary things they simply would not be able to do otherwise.

On these pages, we recognize donors who have chosen to name a space in one of our hospitals: CPMC's Van Ness Campus, Mission Bernal Campus, Davies Campus, or Pacific Heights Outpatient Center.

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\*Named spaces across multiple campuses

Many beautiful and prominent places remain available for naming at our campuses. To learn more, please contact Blair Parker, Donor Relations Manager, at CPMC Foundation: [blair.parker@sutterhealth.org](mailto:blair.parker@sutterhealth.org) or 415-600-4405.

# Ways to Give

Sutter Health's CPMC is a not-for-profit medical center. Your philanthropic partnership enables our physicians and researchers to do what they otherwise could not for our patients and their families.

## Your charitable investment options include:

Appreciated securities	Charitable remainder trusts
Bequests in a will or revocable living trust	Life insurance
Cash gifts	Real estate
Charitable gift annuities	Retirement plan assets
Charitable lead trusts	

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