

# Philanthropy Report



CPMC Foundation  
Sutter Health



**CPMC's COVID-19 Response Fund**  
Impact Report

# Your City, Your Hospital,



In 2020, the **COVID-19 pandemic provided clarity for so many of us about what matters most:** safety, equity, community, access to housing, work and healthcare, and – most of all – loving connection with others. As our philanthropic partners, you have already made it a priority to improve the health and wellbeing of those around you. **Thanks to you, California Pacific Medical Center has been able to continue providing compassionate care** during this last year to those who need it most. We're looking forward to giving and receiving physical hugs in the not-too-distant future.

**Thank You.**

**Our Community**



**“At the end of the day, philanthropy is a vehicle for change. The global pandemic shined a light on various areas of healthcare in need of change. Philanthropy’s task is to accelerate this vehicle wherever possible by inviting grateful patients and generous community members to participate in the journey.**

**CPMC’s Your City, Your Hospital** philanthropic campaign has been the perfect opportunity for redefining healthcare by creating community – **Your City, Your Hospital, Our Partnership, Our Community** and, finally, **Our Gratitude to you, Our Philanthropic Partners.”**

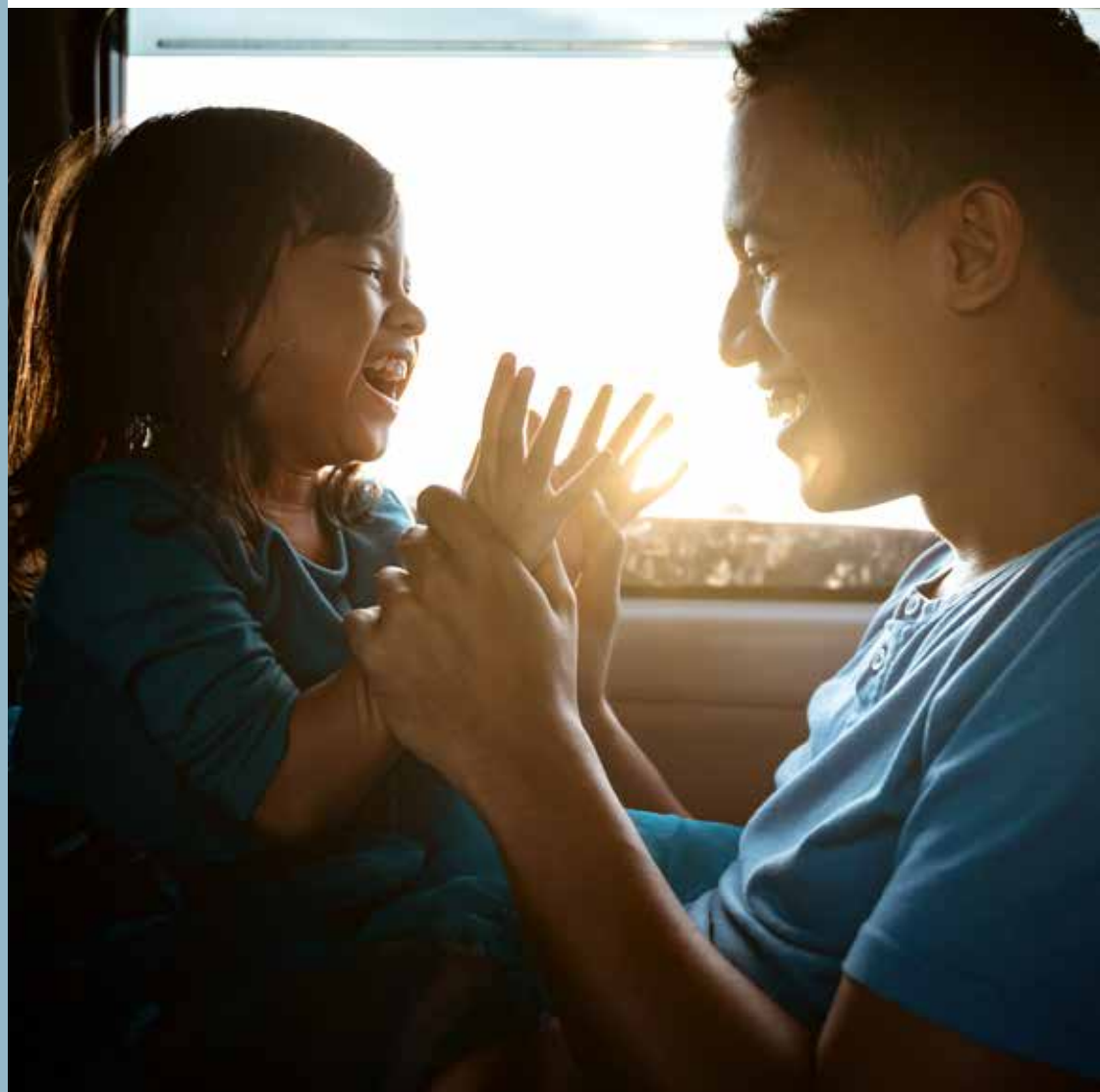
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**Raya Elias-Petros**  
Interim President, CPMC Foundation



The COVID pandemic has shown all of us how big a role access to quality care plays in our health and wellbeing. Yet, while we have experienced our vulnerability anew, **we have also found strength in connection with each other.** Whether we're meeting up virtually, or outside with masks, or putting signs in our windows, or gesturing to create an air-hug from far away, or – like all of you – ensuring that patients and front-line healthcare workers have everything they need to stay as safe as possible, we are **affirming our shared humanity and our inter-connectedness.**

**Thank You.**



*Better*  
**Together**

## CPMC's COVID-19 Response Fund

CPMC's rapid response to the COVID-19 pandemic included **consolidating services and re-allocating resources** to be ready for a surge of ICU patients, **providing iPads** to connect hospitalized patients with family members, **increasing cleaning protocols, deploying critical response teams and a command center, and transitioning services** to telemedicine wherever possible.

Throughout, we've maintained our focus on patient-centric care. For example, physicians and nurses in the Labor & Delivery department wore clear face shields instead of masks, so that a hearing-impaired pregnant woman could read their lips during delivery. Recognizing that pregnant women are understandably more anxious about giving birth during the pandemic, we've also **increased the number of support groups** we offer at the Women's Health Clinic at CPMC's Mission Bernal Campus, both before and after the baby is born.

We haven't forgotten our providers and staff. Sutter Health's Institute for Health & Healing has been **offering a wealth of online classes and tools** for cooking immune-boosting comfort foods, reducing stress, and balancing physical and mental wellness. A Schwartz Rounds program funded by philanthropy provides **opportunities for physicians and nurses to discuss the emotional demands of their work** – which are, of course, intensified during the pandemic. CPMC Foundation also contributed to the Disaster Relief Fund for Sutter Employees who have been affected by the pandemic, or by the co-occurring destructive wildfires in California.

NOW  
MORE *than* EVER



WE *are*  
INTERTWINED

# YOUR IMPACT



## Your generosity has funded CPMC's COVID-19 response in the following ways:

**More disinfecting robots** are available to use UV rays to **kill viruses and bacteria**, including the coronavirus, in patient rooms and treatment areas.

**Thanks to secure iPads** for video conferencing and access to medical records, **CPMC's Health Psychology Program has been able to continue providing services remotely** for patients at the Women's and Pediatric Clinics at CPMC's Mission Bernal Campus, as well as at the Breast Health Center through the Notkin Family Breast Cancer Recovery Program, part of the new Center for Women's Health Care at CPMC's Pacific Heights Outpatient Center.

**CPMC continued to prepare for a surge in ICU patients** by purchasing IV controllers and by training nurses and anesthesiologists to assist with patient care in the ICU.

**Several research studies are investigating disparities in access to COVID-19 testing** and a study of pregnant women is evaluating whether exposure to the virus differs by race or ethnicity.

**Drug studies are determining the efficacy of different treatments** for severe breathing difficulties and lung damage caused by the COVID-19 virus.

The use of **Personal Protective Equipment (PPE)** has supported safe and effective care practices by helping to minimize the spread of COVID-19.

**In 2021**, we continue to support CPMC's COVID-19 response efforts as the pandemic continues to impact our patients and medical center.

# CPMC's COVID-19 Response Fund

by the Numbers

**\$2.65**

**MILLION  
RAISED**



**150,000+**

**PIECES OF  
PPE DONATED**

AS OF 3/5/21



**3,500+**



**FRONTLINE  
WORKERS  
AT CPMC**

**>400**

**DONORS OF CASH  
& IN-KIND GIFTS**



**823**  
**COVID-19  
INPATIENTS  
TREATED**



## Philanthropy in Focus: Telehealth for Mental Health

Beginning with the first state-wide shelter-in-place orders **in March 2020, CPMC began transitioning as many services as possible to telephone and video visits.** For example, thanks to philanthropic support to secure iPads, CPMC's Health Psychology residents and fellows were able to continue providing individual and group counseling to women being treated at the Breast Health Center and through the Notkin Family Breast Cancer Recovery Program (now at CPMC's Pacific Heights Outpatient Center), and to women and children at the Women's and Pediatric Health Clinics at CPMC's Mission Bernal Campus. One unexpected outcome: fewer patients missed their appointments.

Increasing **ACCESS** to



**MENTAL HEALTH**  
*Services*



# Philanthropy in Focus:

## Telehealth for Mental Health

# SUPPORTING MENTAL WELLNESS

**The entire Sutter Health system has seen a similar increase in access to mental health and addiction counseling via telehealth, including for populations that historically have had less access to mental health services. As John Boyd, PsyD, CEO for Mental Health & Addiction Care at Sutter Health put it:**

“Providing high-quality care to people with mental health or addiction issues requires early intervention, long-term care and acute response in emergencies. And until we can eliminate the unfortunate stigma long associated with mental health and addiction care, in-home telehealth visits can also take the fear out of seeking care. By virtually meeting individuals in their own homes, we’re ensuring that they have consistent support no matter what’s going on in the outside world. We can reach those in need before they find themselves in a moment of crisis.”

**At CPMC, we’ve also been focusing on the mental wellness of our physicians, nurses, and staff. The stress of working with extremely ill hospitalized COVID-19 patients, combined with fears about becoming infected and taking that infection home to their families has made their work harder – even while they are dealing with everything else all of us are facing: children needing support for home schooling, elderly family members needing food and care, partners who are also working under stressful conditions.**

**Two new programs in particular are helping CPMC’s physicians, nurses, and staff members manage stress and foster wellness:**

**Virtual Schwartz Rounds** give physicians and nurses a safe space in which to process their experiences, learn from each other, and build deeper connections to their own emotions and those of their colleagues. The Schwartz Rounds program, a partnership with the Schwartz Center for Compassionate Healthcare and CPMC's Program in Medicine and Human Values that is funded by philanthropy, has been shown to increase the ability to connect meaningfully with patients, and to decrease provider burnout.

**New online classes, webinars, and video visits** from Sutter Health's Institute for Health & Healing are providing recipes for boosting immune health, classes in qi gong and yoga, and opportunities to create meditation practices and rituals to promote a good night's sleep.

**In 2021**, new philanthropic support will enable the expansion of the Mission Bernal Perinatal Women's Health Program, adding new groups to support new mothers after birth: a drop-in support group where any woman experiencing difficulties can come for support and advice, a post-partum depression and anxiety group, and a mother-baby bonding group to help women with post-partum depression or anxiety disorders, and mothers who had insecure attachments themselves, develop secure attachments with their babies.

for **ALL** of **US**

# Your City, Your Hospital

## The Campaign for CPMC

In tandem with the construction of CPMC's two beautiful new campuses, our inspiring philanthropic partners have enabled CPMC to take so many extra steps for our patients, adding multiple levels of embracing, whole-person care to the clinical excellence our programs provide to each patient at CPMC's campuses across San Francisco.

As we enter the last year of our campaign, here we highlight just a few of the kinds of healing your gifts have made possible.

### Women's Health

Integrating care at the Center for Women's Health Care; psychosocial support for women at risk of post-partum depression; Expressive Arts therapy for pregnant women on bed rest; research into new treatments for gynecologic cancers; breast cancer survivorship plans.

### Leading-Edge Research

CPMC's Cancer Avatar Research Program; clinical trials for new drugs, equipment, and procedures; research into reducing health disparities; personalized treatments targeted to a precise understanding of a patient's disease, or tumor, or seizures, or heart anomaly.

### Children's Health

Expanded services through the Novack Family Child Life Services Program; music therapy; developmental assessment and treatment for depression, learning differences, and autism; advanced training for Deikel Family NICU nurses using sophisticated simulators; integrated support for breastfeeding newborns; support for children and families in the Pediatric Emergency Department.



### Neurosciences

Developing protocols for ethical decision-making for patients with neurological deficits; support for caregivers as well as patients with Alzheimer's and other dementias; advanced geriatric care; outreach and education for communities without access to specialized care; clinical trials to speed access to more effective treatments.

### Cancer Care

Nutritionists, social workers, genetic counselors, psychosocial counselors, hats and wigs, nurse navigators; the thoughtful use of leading-edge equipment to make procedures as comfortable as possible; integrating research and clinical practice to provide targeted, personalized treatment.

### Advanced Organ Therapies & Transplant

A Living Kidney Donors Champions program; a robust Liver Biorepository; Fellowships to train the next generation of transplant physicians; palliative care services to enhance patients' quality of life; holistic approaches to helping patients live well.

### Education & Community Mission

Internships, residencies, and fellowship programs ranging from psychology to palliative care to cardiology to nephrology, and beyond; grand rounds presentations to providers at CPMC and from the community; wellness checks, education, and support to community members through the Community Health Resource Center.

# THANK YOU

